



SCHOOL OF HOTEL MANAGEMENT NEWSLETTER

"Appetizer"

Issue1,February, 2010



About SHM

School of Hotel Management- ITER was established in the year 2004 under the aegis of Siksha 'O' Anusandhan led by the founder Chairman & Chancellor Prof. (Dr.)Manojranjan Nayak with a vision to be recognized as a world-class learning institution for Hospitality Education by providing the highest-quality academic programmes that foster student development and connect knowledge, practice, and outstanding scholarly research.



President's message

I am glad that School Of Hotel Management ,Siksha O Anusandhan University ,brings out its first newsletter, "Appetizer" .The newsletter would be a mirroring the subtle aspects of education and training required in the hospitality industry. Today service with human warmth and professional competence is the buzz word in hospitality industry. I am sure this news letter would reflect the above and live up to its title. I wish all success

Prof. (Dr.) Manojranjan Nayak



Vc's message

I am very happy to know that School Of Hotel Management ,Siksha O Anusandhan University is going to publish news letter- 'Appetizer" the news letter will serve a useful purpose in apprising all concerned about the activities of the institute. I hope the institute will bring out quality News Letter and wish the faculties and the students of the school all the best.

Prof. M.P Jain



Dean's message

The hospitality, travel and tourism sector account for 6.4 percent of total employment or 1 in every 15 jobs in 2009. It is expected to generate 4 crore jobs i.e 7 percent of total employment or 1 in every 13 jobs by 2019.Let, the govt., Indian hospitality industry and the institution join to create employment opportunities and add value to our Indian economy through best country brand hospitality, travel and tourism . **NAMASTEY ATITHI**

Prof. P.K Swain

Seminar conducted on Self Management & Time Management

Time is a valuable resource. Time management is life management .If we manage our time , we will be able to realize our dreams.

By. Prof. R. K. Bal, Utkal University

Achievements by Faculty members

Mr. Sapan Sadual (Asst. Professor) awarded as **Best Case Writing And Presentation** at the 21st AIMS (Annual Management Education Convention 2009 held at the Indian School Of Buisness in Hyderabad .

Mr. R.K Mohanty (Lecturer) awarded as **Qualified Trainer For BPO Industies** Conducted By INFOSYS, Government Of India.

BOOKS PUBLICATION

Engineering Economics & Costing (New age publication) ,Marketing Management For Engineers (B.K Publication), Production & Operation Management (B.K Publication) -By. R.K Mohanty.

ARTICLE PUBLISHED

Rout, Himanshu & Sahoo, Debasis(2009), "Use of Monosodium Glutamate (MSG) in Meat & Poultry Product ",The Research Network, Volume IV,Issue - 4,pp,104-111.

Students Placement

- The Oberoi Grand ,Kolkata
- Park Hyatt, Goa
- Sarovar Premier, Gurgaon
- Tradewings, Rourkela
- Zuri white Fields,Bangalore
- Zuri White field, Kovalam



Cusine of the month

DOUBLE KA MEETHA

INGREDIENTS:

Bread- 10 slices, Milk- 500 ml, Cream- 125 ml, Sugar- 250 gms, Water - 125 ml, Rose water- 2 tbsp, Saffron a pinch, Almond (blanch & sliced)- 15 nos, Pistachio (blanch & sliced)- 15 nos, Ghee (for frying)- 75 gms,

Chandi ka varq (edible silver leaf) for garnish.

METHOD:

Soak saffron in rose water and set aside .Boil sugar in 125 ml water (half of sugar) and make sugar syrup .Remove the crust from sides of bread slices and cut each slices diagonally in to half . Heat ghee and shallow fry the bread slices till golden brown .Boil the milk with cream and reduce the consistency to almost half .Now brush a baking tray with ghee . Place the bread slices in the tray and pour the milk , saffron , rose water and the syrup .Sprinkle half of the almond and pistachio slices . Allow the bread to soak in the liquid .Bake in a pre heated oven till the liquid almost dries up Now take it out from the oven and stir it so that the product becomes lightly mashie . Decorate with rest of the nuts and silver leaves before serving .

BY: Satya Sovan Lenka

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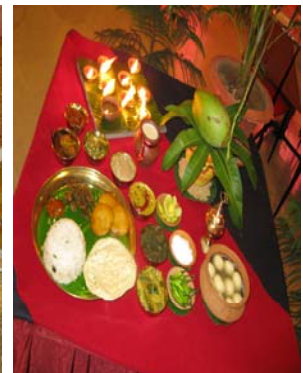
Web : www.shm.ac.in

University web :

www.soauniversity.ac.in

Theme lunches conducted in SHM:

The F&B Production team organized theme lunches based on different cuisines- from various part of the country . Some of the cuisines are Kashmiri, Chettinad, Hyderabad, Goan, Kerala, Rajasthani, Gujarati, Bengali, Lucknowi etc.



Sports day (SHM Annual Sports Meet 2009-10)

1. Cricket :

Winner : 6th sem BHMCT

Runners Up : 8th sem BHMCT

2. Volley Ball :

Winner : 4th sem BHMCT

Runners up: 8th sem BHMCT

3. Table Tennis

Winner: Subrato Mohapatra

Runners up: Pritish Bharat Pattnaik

4. Badminton (Singles)

Winner : Rizwan Sakil

Runners Up : Lingaraj Puthal

5. Badminton (Doubles)

Winner : Rizwan Sakil & Durga Dipankar

Runners Up : Pritish Bharat Pattnaik
& Subrato Mohapatra

6. Badminton (singles):

Winner: Anamika sarkar

Runners Up: Ipsita Panda

7. Carrom (Single)

Winner: Deepen Kumar Sahu

Runners Up: Santosh samantray

7. Carrom (Double)

Winner: Rakesh Sahoo

& Hemant ku. Patra

Runners Up: V. Santosh

& Satyabrata Kar

9. Chess :

Boys

Winners : Durga Dipankar Behera

Runners Up : Santosh Samantray

Girls

Winners : Abhipsa Pattnaik

Runners Up : Anuja jee

Did You Know ?

1. Chettinad Region (Famous for its Unique Cuisine) is the birth place of hand made Athankudi Tiles .
2. Chettinad Region is also famous for its hand woven Traditional Kandangi Sarees .
3. Temple and Mansions of Chettinad Region are one of its kind and a clear reflection of rich Chettinad culture and South East Asia Countries like Burma , Cylon , Malaysia etc.
4. The walls of Chettinad Mansions were polished with Egg Plastering in order to provide a smooth texture .
5. Chettinad was the home for various famous educationalists like Dr Alagappa Chettiar (Founder of Alagappa University) and Raja Sir Annamalai Chettiar (Founder of Annamalai University) etc.

By :- Debasish Sahoo (lecturer)

School Of Hotel Management is going to be a member of:-

- International Hotel and Restaurant Association
- Hotel and Restaurant Association of Eastern India
- Federation of Hotel and Restaurant Association of India
- Indian Association of Tour Operators

2009 MEMORIES

Faculty Shilpi Farewell



Events In College

SHM has organized Carving Competition "Akruti-2009" in which chefs from different hotels and students from various hotel management colleges had participated and this was the first of its kind in Bhubaneswar.

Ganesh Puja was organized in SHM premises last year with lot of enthusiasm and grandeur. The uniqueness of the festival was the idol of Lord Shri Ganesh which was the largest among all the colleges of Bhubaneswar

SHM organized a National Study Tour for the students to Hyderabad in order to acquaint them with various star category hotels and famous tourist destinations across the state of Andhra Pradesh.

ITC MAURYA, DELHI IN BHUBANESWAR WITH SHM

The ITC Maurya New Delhi Hotel which epitomizes the luxury hotel experience and known for its wide range of internationally acclaimed cuisines showcased a wide array of dishes. For an event held on 20th Nov 09, the students of School of Hotel Management, Siksha 'O' Anusandhan University got an opportunity to rub shoulders with some of the best in the business in the area of food & beverage production and service. An exposure of this kind helped them to learn the nitty gritty of how to professionally organize an event on such a large scale.



HOTELIERS IN CRUISE LINE

A luxury cruise line offers numerous rewards for hoteliers:

- ◆ One can not only earn, but save a substantial amount of money, all expenses are taken care of by the cruise line (food, accommodation, medical care, airline ticket to the port of embarkation and back home, regardless which part of the world you live).
- ◆ Citizens of certain countries do not have to pay taxes on the income they have earned at sea (U.S. citizens pay taxes if employed by U.S. based cruise line).
- ◆ Travel in style around the world for free (even getting paid for it).
- ◆ Getting away from a boring job, career or every day routine.
- ◆ Discounted cruise rates for relatives and family members.
- ◆ Cruise line jobs are the best form of travel jobs, since one will get to work in many different countries and places instead of one. Other travel jobs can not offer to visit such a variety of places, counties, climates and continents as cruise line jobs offer.

Grooming Tips

- Drink fresh natural fruit juice. It detoxifies your body and prevents dark circles under eye.
- Take a $\frac{1}{2}$ inch piece of turmeric and boil it with half a glass of milk. Once the milk has turned yellow, remove from fire, let it cool slightly, and sip this. This will cure numerous ailments. Women especially should drink this every night, as it strengthens bones .

Quotes Of The Month

An optimist sees an opportunity
in every calamity;
a pessimist sees a calamity in
every opportunity.

- Winston Churchill

Co-ordinators-

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SHM FAMILY

